

# WELCOME TO THE UNCORKED FAMILY.

## UNCORKED HEALTH & WELLNESS, INC EXISTS FOR A SINGLE PURPOSE: CHANGE THE WORLD ONE PERSON AT A TIME.

As a cause catalyst company, we believe that we can create avenues for change not only through our products, but also through the causes we support. Like "Made in the USA". We are proud to say that we partner with MBA/USA (Made/Branded/Assembled in the USA) manufacturers when possible to support the US worker.

Another cause that we are passionate about is the fight to end human trafficking. Along with increasing awareness on the issue and educating our Uncorked family, a portion of Uncorked sales will go directly to fight this horrific crime.

We are a catalyst company because we believe that our innovative way to enable you to earn income will be the catalyst for change in your life. By paying out up to 50 cents of every dollar back to our Brand Partners, we believe that relationship marketing is the perfect business model for our powerful impact products and our dynamic compensation plan.

## QUICK ACTION STEPS TO GET UNCORKED!

1. LOG IN TO YOUR BACK OFFICE AND UPLOAD YOUR PICTURE
2. WATCH THE VIDEO TUTORIALS IN YOUR BACK OFFICE
3. ENROLL IN THE AUTO-DELIVERY PROGRAM (72PV MINIMUM)
4. PURCHASE THE CORKI APP AND INSTALL IT ON YOUR PHONE
5. HOW MANY SAMPLES DO YOU HAVE? SEND TWICE THAT MANY MESSAGES OUT YOUR FIRST WEEK VIA CORKI
6. LEARN THE FOLLOW UP SCRIPT AND START SENDING OUT MESSAGES!!!



# WITH UNCORKED, YOU HAVE 7 DIFFERENT WAYS TO EARN INCOME! HERE'S AN OVERVIEW OF ALL 7 WAYS.

## 01 RETAIL WEBSITE COMMISSIONS

Gain Customers! Give them your personal Uncorked web site and encourage them to give Uncorked a try. Every Customer that you gain is like a bank account building every month where de-posits go in based on all your Customers Uncorked purchases. Your Uncorked website can generate 20% profit on every Uncorked product sold plus up to a 25% bonus on the volume!

## 02 3 IN 30 BONUS

Enroll three Brand Partners that purchase any Experience Pack and create 200 in Personal Customer Volume (PCV), within your first 30 days of purchasing your own Experience Pack and earn a \$200 Bonus! You can also earn this \$200 Bonus every month that you duplicate these efforts during any calendar month!

## 03 JUMP START BONUSES

The Jump Start Bonus is a bonus that can be earned based on the initial sale of a Starter Pack from a new Brand Partner. There are two different Jump Start bonuses that can be earned. The first Jump Start bonus is paid directly to the Sponsor of the new Brand Partner and is 30% of the amount of the Starter Pack that was purchased. The second bonus is 5% and paid to the Sponsor's Sponsor. In order to be eligible to receive the second Jump Start bonus, a Brand Partner must be active with a minimum of 72PV that same month.

Team commissions are based on the commissionable volume generated from product sales made by your Brand Partners. Your first focus as a Brand Partner is to generate as many Customers and Preferred Customers as possible. Second, build a team of Brand Partners that also seek to create a strong Retail and Preferred Customer base.

#### BRAND PARTNER VOLUME / CUSTOMER VOLUME

		Brand Partner	Executive*	Blue Print*	Silver*	Gold*	Pearl*	Emerald*
<b>COMMISSIONS % PAID LEVELS</b>	1 <sup>st</sup>	5%	5%	5%	5%	5%	5%	5%
	2 <sup>nd</sup>	5%	5% / 5%	5% / 5%	5% / 5%	5% / 5%	5% / 5%	5% / 5%
	3 <sup>rd</sup>		5% / -	5% / 3%	5% / 3%	5% / 3%	5% / 3%	5% / 3%
	4 <sup>th</sup>				5% / 2%	5% / 2%	5% / 2%	5% / 2%
	5 <sup>th</sup>					5% / 2%	5% / 2%	5% / 2%
	6 <sup>th</sup>					5% / -	5% / 2%	5% / 2%
	7 <sup>th</sup>						3% / -	3% / -
	8 <sup>th</sup>							2% / -

#### COMMISSIONS FROM PERSONAL CUSTOMER VOLUME

	CUSTOMERS** 1-5	6-11	12 +
1 <sup>st</sup>	5%	15%	25%

Team commissions are added to the first commission run after the first of each month.

\*No more than 60% of GQV may come from a single Placement Tree leg.

\*\*Personal Customer Payout Based on Active Personal Customer Orders

## 05 THE POWERLINE

The Powerline bonus is awesome! Since each new Brand Partner gets placed into the Powerline in chronological order based off of their time of entry into the company, every Brand Partner is truly in the same family. Once in the Uncorked family, you have the opportunity to earn off of the efforts of everyone that joins the family after you. You have the opportunity to earn a share of any one of the ten 1% bonus pools based on the company's total Sales Volume.

	Personal Volume	Minimum GV	Minimum Personally Sponsored & Active	Powerline Bonus Pool	% Of Total Sales Volume*
Brand Partner	72PV	N/A	N/A	N/A	N/A
Executive Partner	72PV	200	3 Brand Partners	N/A	N/A
Blueprint Partner	72PV	900	1 Executive Leg	N/A	N/A
Silver Partner	72PV	3,000	2 Executive Legs	1 <sup>st</sup> Pool	1%
Gold Partner	72PV	8,000	2 Executive Legs	2 <sup>nd</sup> Pool	1%
Platinum Partner	72PV	16,000	2 Executive Legs	3 <sup>rd</sup> Pool	1%
Pearl Partner	72PV	25,000	2 Executive Legs	4 <sup>th</sup> Pool	1%
Sapphire Partner	72PV	50,000	2 Executive Legs	5 <sup>th</sup> Pool	1%
Ruby Partner	72PV	75,000	2 Executive Legs	6 <sup>th</sup> Pool	1%
Emerald Partner	72PV	100,000	2 Executive Legs	7 <sup>th</sup> Pool	1%
Diamond Partner	72PV	200,000	2 Executive Legs	8 <sup>th</sup> Pool	1%
Diamond Ambassador	72PV	500,000	2 Executive Legs	9 <sup>th</sup> Pool	1%
Presidential	72PV	1,000,000	2 Executive Legs	10 <sup>th</sup> Pool	1%

Bonuses are added to the commission run before the 15th of every month.

\*On Qualified commissionable sales volume.

## 06 CAR BONUS

When a Brand Partner reaches the rank of Platinum, a \$400 car bonus is earned. In order to qualify for this bonus, you must be in the "3 in 30 Club!"

## 07 3 FOR FREE!

As an Uncorked Brand Partner, you can earn your monthly ADO (auto-delivery order) for free when you have 3x or more in personal customer orders in one calendar month. Each month you qualify, your next month's ADO is FREE! Free product has zero volume. An order of 72PV or greater will still be required in order for you to be considered Active. (Maximum of \$100 in free products may be earned and must be redeemed on the following month's first auto-delivery order.)



# GLOSSARY

**3 in 30 Club:** Enroll any combination of three Brand Partners with any Starter Pack or Customers that purchase a Customer Experience Pack in any calendar month and you are in the “3 in 30 Club club! Only “3 in 30 Club” members are qualified to receive the Car Bonus once earned.

**Active:** Brand Partners are considered Active as long as they maintain the required 72PV (Personal Volume) from fully paid product orders during a calendar month. This required volume (see Volume Qualification Table for volume requirements by rank) can come from Auto-Delivery Orders (ADO), personal orders, and/or the volume from orders placed by personally sponsored Retail or Preferred Customers.

**Auto-Delivery Order (ADO):** A pre-selected product order that is scheduled to be created, paid, and shipped at a specific date each month. Auto-Delivery Orders allow products to be purchased at a discounted price to preferred customers.

**Brand Partner:** A person or company who has filled out the Uncorked Health & Wellness, Inc. application, had their application approved, and is in the Genealogy. Brand Partner is the first step in rank advancement.

**Commissionable Volume (CV):** Is a value assigned to a product that determines the amount of commission paid when the product is sold by a Brand Partner.

**Compression:** Only active Brand Partners count as a level in the Team Commissions calculation.

**Customer:** A Customer is associated with a Brand Partner. A Customer cannot sign up other Brand Partners and cannot receive commissions. Uncorked currently has two types of non-Brand Partner customers: a Retail Customer and a Preferred Customer.

**Downline:** This refers to the Brand Partner(s) below a Brand Partner in the Genealogy.

**Fully Qualified:** To become Fully Qualified, a Brand Partner must sponsor three Brand Partners that each purchase a product package.

**Genealogy Tree:** This is the Company's overall structure that indicates how and where Brand Partners are placed. Company supports both a Sponsor and Placement Unilevel/Generational Genealogy tree structure.

**Group Volume (GV):** Is the total volume of a specific group of Brand Partners.

**"60% GQV (Group Qualifying Volume) in a Leg" Rule:** Beginning at Blueprint Partner, when determining the Group Qualifying Volume qualification requirements, no more than 60% of the required volume may come from a single Placement Tree leg. Example: The GQV qualification for Silver is 3,500. No more than 2,100 (60%) of the total GQV can come from any single Placement Tree leg.

**Leg:** A leg is a portion of a Brand Partner's organization, starting at one of their first level Brand Partners and encompassing their entire organization. If a Brand Partner has 7 first-level Brand Partners, they have 7 legs in the Sponsor Tree. If a personally sponsored Brand Partner is placed below an existing leg in the Placement Tree, that newly sponsored Brand Partner becomes part of the Placement Tree leg but remains a separate leg for the sponsor in the Sponsor Tree.

# GLOSSARY

**Lineage:** The group of Brand Partners that enroll as a direct result of one specific Brand Partner. The Lineage of a Brand Partner will not take into account any Brand Partner that was Placed in a Sponsorship Tree, it will only count towards the Sponsoring Brand Partner.

**Personal Sponsor:** A Brand Partner who personally sponsors a new Brand Partner into the Uncorked Health & Wellness family. Sponsor is also the term referring to a Brand Partner who personally sponsors a Customer.

**Personal Volume (PV):** Qualifying volume that is generated through a Brand Partner's personal product purchases. It also includes volume from product purchases made directly from the Brand Partners retail web site. PV from personal purchases does not count towards your own GV. While PV from personal Customer purchases does count towards GV.

**Placement Holding Room:** When a Brand Partner personally sponsors another Brand Partner, the Brand Partner has 30 days to place them under an existing leg in the Placement Tree. During that time, the sponsoring Brand Partner will have an opportunity to move the new Brand Partner one time under an existing leg in the Placement Tree. The new Brand Partner will remain a separate leg in the Sponsor Tree and personally sponsored by his original sponsor; however, the Brand Partner under whom he is placed in the Placement Tree will be his Placement upline. The new Brand Partner will become part of the total leg volume in the leg in which he was placed. If the new Brand Partner is not moved within the allotted time, he will remain a new leg in the Placement Tree for the sponsoring Brand Partner.

**Placement Sponsor:** A Brand Partner who is directly above another Brand Partner in the Placement Tree. The Placement Sponsor may not always be the Brand Partner who personally sponsored them.

**Powerline:** This represents the line that every Customer or Brand Partner who joins the Uncorked family goes into based on their time of entry.

**Preferred Customer:** A Retail Customer who is enrolled in the Auto-Delivery Order (ADO) program and gets wholesale pricing.

**Powerline Sales Volume:** This represents 100% of the total company-wide CV excluding the initial Starter Pack Purchases.

**Rank:** The level of achievement in the compensation plan that determines how much commission is paid and the specific commission bonuses the Brand Partner is eligible to earn. Rank is determined by personal and group sales volume, as well as the personal and group volume of the Brand Partners in your group.

**Starter Pack:** Any of the initial product packages offered that include the annual website/Brand Partner fee.

**Starter Pack Volume:** The volume that is associated with a Starter Pack purchase. Volume on these packs counts towards rank advancement but does not pay in the Team Commissions or Powerline.

**Upline:** This refers to the Brand Partner(s) above a new or existing Brand Partner in the Genealogy.

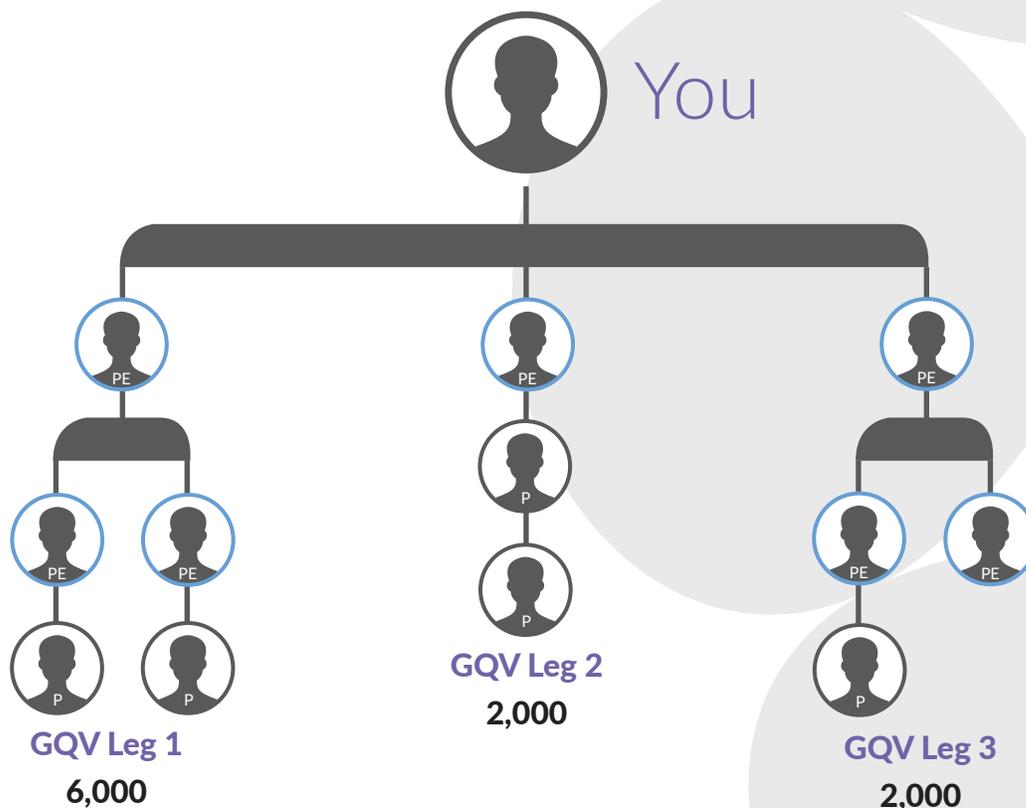
# SPONSOR TREE

## Sponsor Tree

When a new Brand Partner is sponsored, they go into the Sponsor Tree as a Level One, or frontline, to the Brand Partner who sponsored them.

## Placement Tree

When a new Brand Partner is sponsored, they are placed on the Sponsoring Brand Partners Level One for a period of 30 days. During that time, the Sponsor has the option to place the new Brand Partner into an open position in an existing leg of their Placement Tree. Allowing the Brand Partner to place a new Brand Partner in an open position in the Placement Tree provides an opportunity to increase the sales volume in an existing leg and enables the new Brand Partner to gain additional support from a sales organization that is already in place. Rank advancement and Team Commissions are based on the sales volume in the Placement Tree.



PE - Personally Enrolled Brand Partner

P - Placed Brand Partner

# RANKS

**Brand Partner:** A person or company who has filled out the Uncorked Health & Wellness, Inc. application, had their application approved, and is in the Genealogy. Brand Partner is the first step in rank advancement.

**Executive Partner:** An Executive Brand Partner has enrolled three personal Brand Partners that have each purchased a Starter Pack and has reached a total of 200GQV in one calendar month. A minimum of 72PV necessary to personally qualify.

**Blueprint Partner:** A Blueprint Partner has three personally-sponsored and "Active" Brand Partners of which one has achieved the rank of Executive and has a total of 900GQV in one calendar month. No more than 60% of the volume needed to achieve Blueprint Partner can come from one leg.

**Silver Partner:** A Silver Brand Partner has three personally-sponsored and "Active" Brand Partners of which two have achieved the rank of Executive and has achieved a total of 3,000GQV in one calendar month. No more than 60% of the volume needed to achieve Silver can come from one leg.

**Gold Partner:** A Gold Brand Partner has enrolled three personal Brand Partners that have each achieved the rank of Executive and has achieved a total of 8,000GQV in one calendar month. No more than 60% of the volume needed to achieve Gold can come from one leg.

**Platinum Partner:** A Platinum Brand Partner has enrolled a minimum of three Brand Partners that have achieve the rank of Executive, has achieved 16,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Platinum can come from one leg.

**Pearl Partner:** A Pearl Brand Partner has enrolled a minimum of three Brand Partners that have achieve the rank of Executive, has achieved 25,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Pearl can come from one leg.

**Sapphire Partner:** A Sapphire Brand Partner has enrolled a minimum of three Brand Partners that have achieve the rank of Executive, has achieved 50,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Sapphire can come from one leg.

**Ruby Partner:** A Ruby Brand Partner has enrolled a minimum of three Brand Partners that have achieve the rank of Executive, has achieved 75,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Ruby can come from one leg.

# RANKS

**Emerald Partner:** An Emerald Brand Partner has enrolled a minimum of three Brand Partners that have achieved the rank of Executive, has achieved 100,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Emerald can come from one leg.

**Diamond Partner:** A Diamond Brand Partner has enrolled a minimum of three Brand Partners that have achieved the rank of Executive, has achieved 200,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Diamond can come from one leg.

**Diamond Ambassador:** A Diamond Ambassador has enrolled a minimum of three Brand Partners that have achieved the rank of Executive, has achieved 500,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve Diamond Ambassador can come from one leg.

**Presidential:** A Presidential Brand Partner has enrolled a minimum of three Brand Partners that have achieved the rank of Executive, has achieved 1,000,000GQV in one calendar month and has a minimum personal ADO of 72PV. No more than 60% of the volume needed to achieve the rank of Presidential can come from one leg.

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Uncorked Health & Wellness, Inc. reserves the right to implement changes to the compensation plan as needed for the benefit of the Brand Partner and the Company. Every effort will be made to give 30 days advance notice of changes. There are no guarantees regarding income, and the success or failure of each Brand Partner, like in any other business, depends upon each Brand Partner's skills and personal effort. All dollar amounts are in U.S. dollars.

